30. Equilibrium of forces (on the floating body) is expressed as

$$F_b = m_{\text{body}}g \implies \rho_{\text{liquid}}gV_{\text{submerged}} = \rho_{\text{body}}gV_{\text{total}}$$

which leads to

$$\frac{V_{\rm submerged}}{V_{\rm total}} = \frac{\rho_{\rm body}}{\rho_{\rm liquid}} \ . \label{eq:Vsubmerged}$$

We are told (indirectly) that two-thirds of the body is below the surface, so the fraction above is 2/3. Thus, with $\rho_{\text{body}} = 0.98 \,\text{g/cm}^3$, we find $\rho_{\text{liquid}} \approx 1.5 \,\text{g/cm}^3$ – certainly much more dense than normal seawater (the Dead Sea is about seven times saltier than the ocean due to the high evaporation rate and low rainfall in that region).