65. (a) Since the speed of the crate of mass m increases from 0 to 1.20 m/s relative to the factory ground, the kinetic energy supplied to it is

$$K = \frac{1}{2}mv^2 = \frac{1}{2}(300 \text{ kg})(1.20 \text{ m/s})^2 = 216 \text{ J}.$$

(b) The magnitude of the kinetic frictional force is

$$f = \mu N = \mu mg = (0.400)(300 \text{ kg}) (9.8 \text{ m/s}^2) = 1.18 \times 10^3 \text{ N}$$
.

(c) and (d) The energy supplied by the motor is the work W it does on the system, and must be greater than the kinetic energy gained by the crate computed in part (b). This is due to the fact that part of the energy supplied by the motor is being used to compensate for the energy dissipated $\Delta E_{\rm th}$ while it was slipping. Let the distance the crate moved relative to the conveyor belt before it stops slipping be d, then from Eq. 2-16 ($v^2 = 2ad = 2(f/m)d$) we find

$$\Delta E_{\rm th} = fd = \frac{1}{2}mv^2 = K \; .$$

Thus, the total energy that must be supplied by the motor is

$$W = K + \Delta E_{\text{th}} = 2K = (2)(216 \text{ J}) = 432 \text{ J}$$
.