37. We write the force as $F = \alpha v$, where v is the speed and α is a constant of proportionality. The power required is $P = Fv = \alpha v^2$. Let P_1 be the power required for speed v_1 and P_2 be the power required for speed v_2 . Dividing $P_2 = \alpha v_2^2$ by $P_1 = \alpha v_1^2$, we find

$$P_2 = \left(\frac{v_2}{v_1}\right)^2 P_1 \ .$$

Since $P_1 = 7.5 \,\text{kW}$ and $v_2 = 3v_1$,

$$P_2 = (3)^2 (7.5 \,\text{kW}) = 68 \,\text{kW}$$
.