

## 22 - Bias and Fairness

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# Bias and Fairness

## Summary

- Bias and its ethical problems.
- Sources of bias
  - Sampling, population, assumptions
- Mitigating undesirable biases

## Bias

## Inductive Bias

- In machine learning, inductive bias is the set of assumptions that constrain hypotheses and allow generalization
- All learning systems need bias for generalization, including ourselves.



## Bias

- In general, bias is any correlation found in data. Is what we learn



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## Bias

- In general, bias is any correlation found in data. Is what we learn
  - Stereotypes, assumptions, prototypes
- But bias is not always desirable
- E.g. NIST review of face recognition products
  - False match for American Indian women 68 times higher for American Indian women than for white men
  - Also 47 times higher for American Indian men and 10 times higher for black women
- Good bias: regularities that we can learn
- Bad bias: correlations that lead to unfair results

## Fairness

## Intuition

- A system is fair if its results do not depend on certain features
  - E.g. sex, race, religious beliefs, political ideology, sexual orientation.
  - We can omit such features from structured data
  - But with unstructured data this is harder
- And also if it works equally well on all groups
  - E.g. Classify photos to identify CEO of important companies
  - We get 95% accuracy in our test set.
  - But only about 5% of the CEO of large companies are women.
  - The classifier may be discarding all women as negative examples
  - (and have 0% accuracy on women CEO)

# Fairness

## Intuition

- A system is fair if its results do not depend on certain features
- And also if it works equally well on all groups
- Class imbalance can be a problem:



## Intuition

- A system is fair if its results do not depend on certain features
- And also if it works equally well on all groups
- This is important if we are developing models that impact people

## Sources of Bias

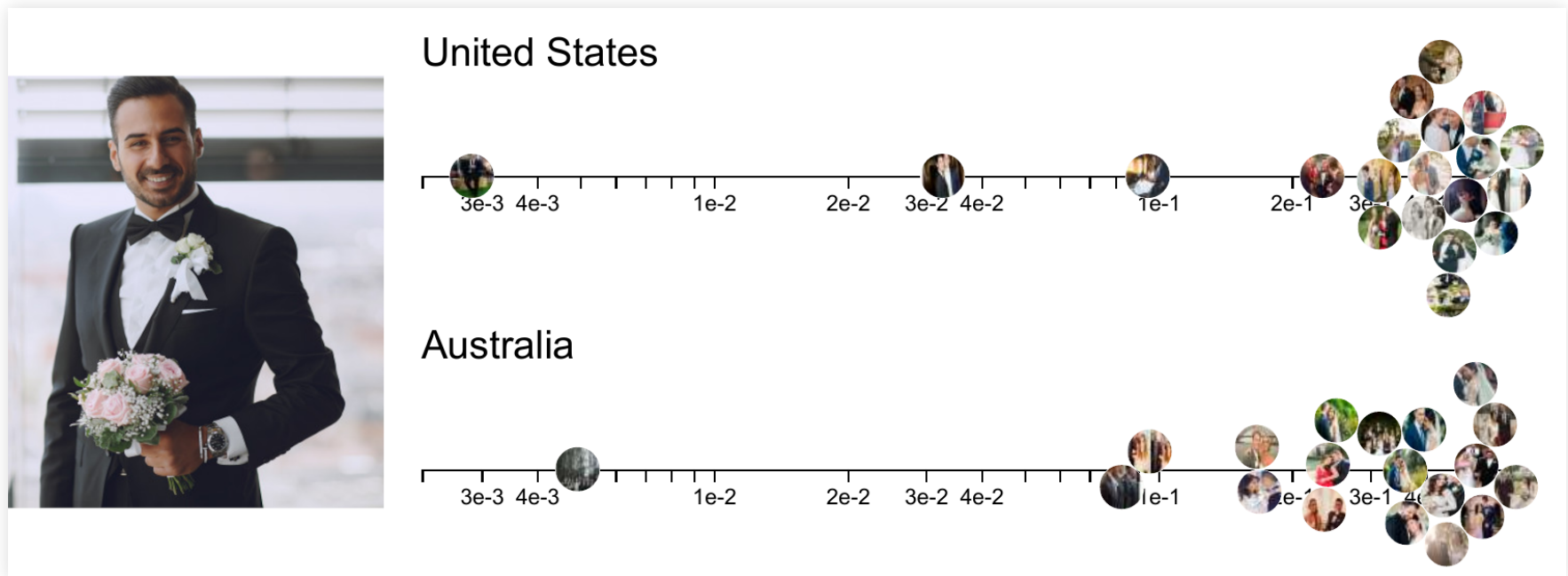


# Sources of Bias

## Bias can have several sources

### ■ In data:

- Inadequate sampling. E.g. ImageNet biased for western countries

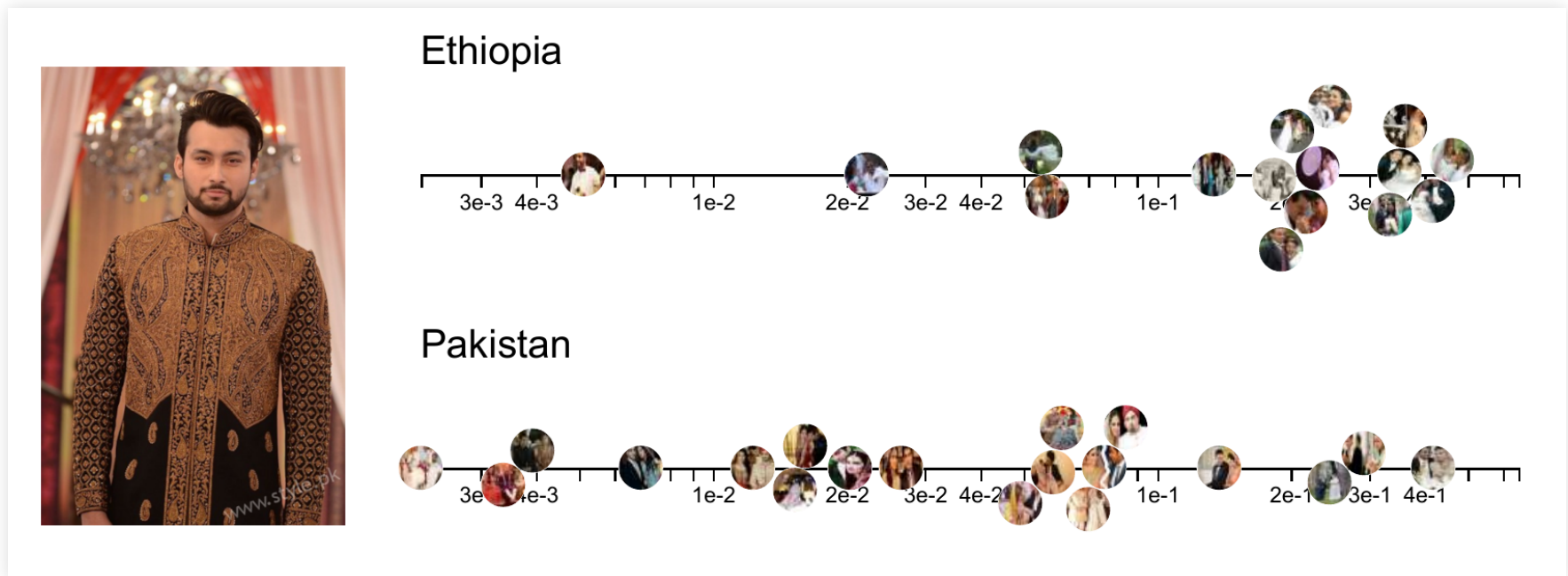


Shankar et al, No Classification without Representation, 2017

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# Sources of Bias

## Bias can have several sources

### ■ In data:

- Inadequate sampling
- The universe is biased
- Gender imbalances in professions like nursing, construction, engineering or sociology

# Sources of Bias

## Bias can have several sources

### ■ In data:

- Inadequate sampling
- The universe is biased

### ■ Due to feature selection:

- Nearly all violent criminals are men
- We will not use sex as a feature for prediction (protected characteristic)
- But height and weight are strongly correlated with sex

# Sources of Bias

## Bias can have several sources

### ■ In data:

- Inadequate sampling
- The universe is biased

### ■ Due to feature selection

### ■ Aggregation effects

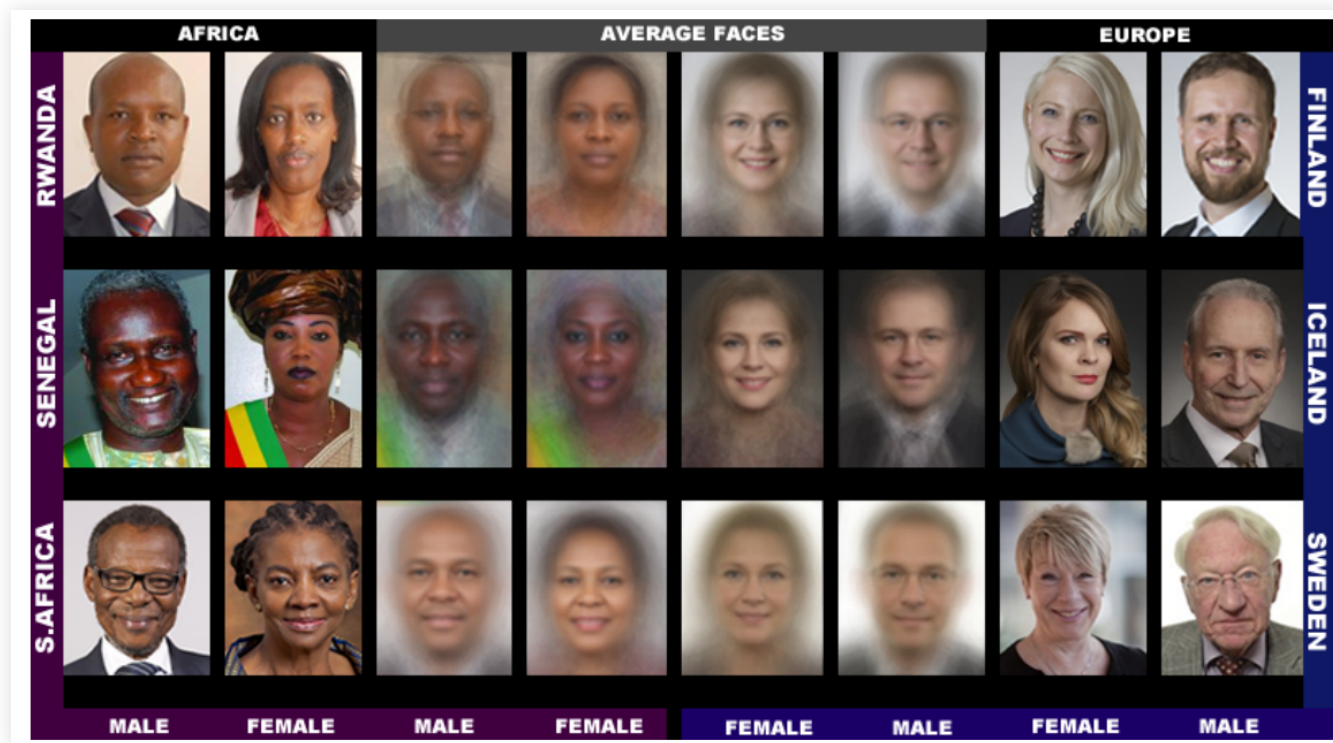
- Haemoglobin A1c is an indicator for high blood glucose levels and diabetes
- However, levels differ between ethnic groups, so using an average value will not work in some groups

## Mitigating undesirable bias

# Mitigating Bias

## Sampling Bias

- If the problem is sampling, the best solution is better sampling
- Pilot Parliaments Benchmark



Shankar et al, No classification without representation, 2017

## Bias in population (or cannot get better data)

- Resample the data we have
- Representation Bias Removal (REPAIR)
- We have a DNN classifier
  - All layers up to last extract features
  - The last layer is a linear classifier with softmax output
  - We can retrain this last classifier with cross-entropy loss:
  - For the dataset  $D$  and parameters  $\theta$ :

$$L(D, \theta) = \mathbb{E} (-\log P(Y | X)) = -\frac{1}{|D|} \sum_{(x,y) \in D} \log P(y | x)$$



## Representation Bias Removal (REPAIR)

- Bias is the reduction in uncertainty, normalized

$$B(D, \theta) = 1 - \frac{L(D, \theta)}{H(Y)} \quad H(Y) = -\frac{1}{|D|} \sum_{(x,y) \in D} \log p_y$$

- If loss is low bias is high (that is what we learn)
- Goal: adjust sampling probability to make classification harder

$$L(D', \theta) = -\frac{1}{\sum_{i=1}^{|D|} w_i} \sum_{i=1}^{|D|} w_i \log P(y_i | x_i)$$

$$B(D', \theta) = 1 - \frac{L(D', \theta)}{H(Y')} \quad H(Y') = -\frac{1}{\sum_{i=1}^{|D|} w_i} \sum_{i=1}^{|D|} w_i \log \frac{\sum_{i:y_i=y} w_i}{\sum_i w_i}$$

## Representation Bias Removal (REPAIR)

- Bias is the reduction in uncertainty, normalized

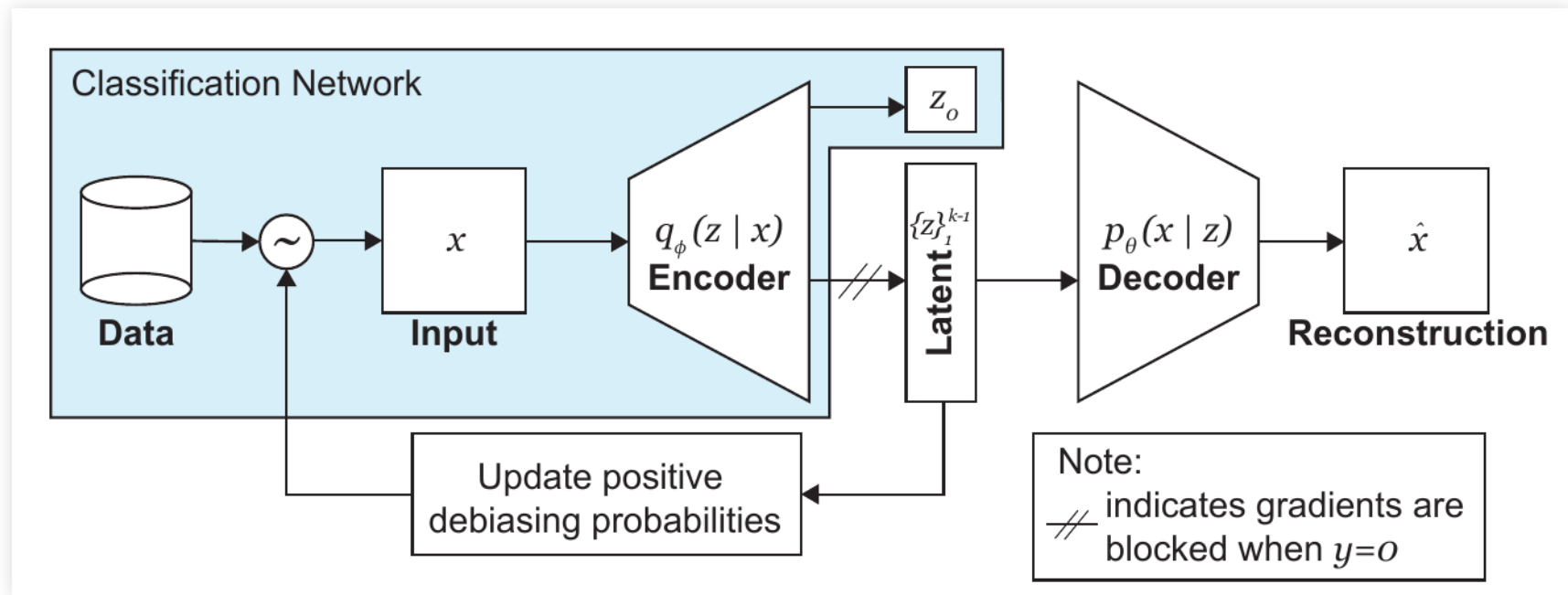
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- If loss is low bias is high (that is what we learn)
- Goal: adjust sampling probability to make classification harder
- Minimize  $L(D', \theta)$  with respect to  $\theta$
- Minimize  $B(D', \theta)$  with respect to  $W$
- (This is done with adversarial training)
- Intuition: eliminate imbalances that facilitate classification

# Mitigating Bias

## Debiasing Variational Autoencoder

- Use a variational autoencoder to learn a latent representation

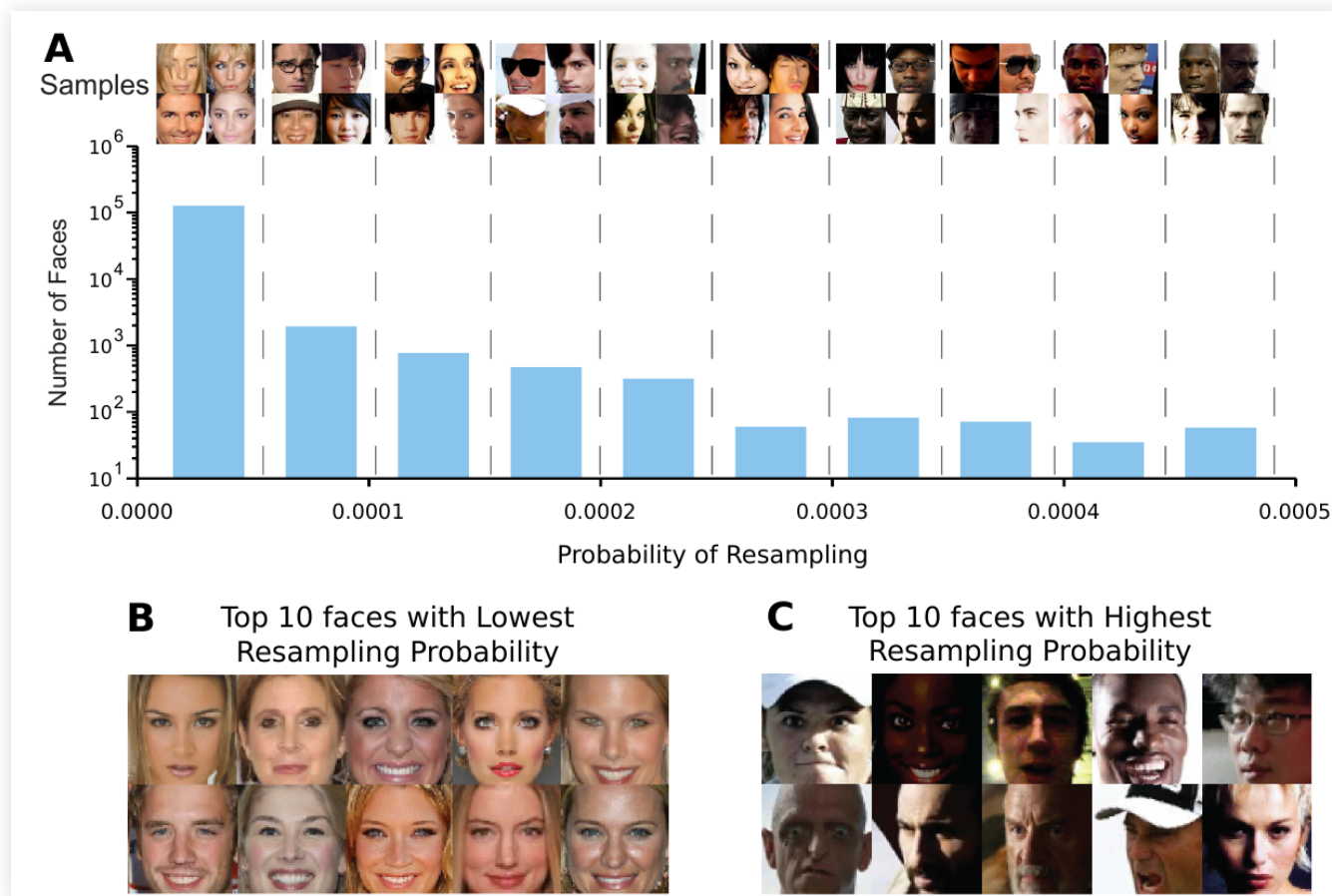


Amini et al, Uncovering and mitigating algorithmic bias through learned latent structure, 2019

- Minimize weighted cross-entropy, KL divergence and reconstruction

# Mitigating Bias

- Sampling probability is inverse of density in manifold region



Amini et al, Uncovering and mitigating algorithmic bias through learned latent structure, 2019

## Conclusion

# Conclusion

## Bias is good

- Biases are fundamental for learning. They are what we learn
- Correlations between features and values to predict

## But bias is bad

- Whenever these correlations arise from mistakes (e.g. sampling errors)
- Or lead to unfairness:
  - Results that depend on characteristics that should not be used
  - Or systems that perform poorly for some groups

# Conclusion

## Best practices

- Consider application and impact of models
- Beware of discrimination based on protected characteristics
  - And correlation with other attributes
- Be critical of the data used for training
- Evaluate performance on different groups
- If in doubt, mitigate by actively reducing biases

## Summary

- Bias: fundamentally an ethical problem
- Sources of bias
  - Sampling, population, assumptions
- Mitigating undesirable biases



